

# Marketing Coordinator

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We are looking for experienced Marketing Coordinator to join Ginolis Oy. In this role you have to be able to work independently in your responsibility area and also actively support the sales team and management in customer cases and communication internally and externally.

Your primary responsibilities will be:

- Maintain company websites, Extranets, Intranet and overall responsibility for digital media accounts
- Maintain and create content, post pictures, updates and promotion on digital media channels
- Support our internal communications: create and publish newsletters, presentations, announcements
- Support sales team with marketing material, presentations and videos
- Develop communication plans and manage execution of marketing activities across a broad range of channels
- Plan and organize participation in tradeshow, conferences and other events
- Manage and support CRM

To be successful in this position, we expect you to have following skills and background:

- Master / Bachelor of Science degree in marketing or similar
- 1-2 years of experience in different marketing tasks
- Excellent communication skills in written and verbal Finnish and English
- Digital marketing know-how and hands-on experience
- Willing to investigate new marketing possibilities, to help grow company's brand image
- Experience with web content management (Wordpress), SEO and website analytics
- Knowledge of Adobe Creative Suite, including: Photoshop, InDesign, Premiere Pro and Microsoft Office (Outlook, Excel, Word, and PowerPoint)
- Independent way of working, but also as a team-player

For further information please contact VP, Sales and Marketing [jorma.venalainen@ginolis.com](mailto:jorma.venalainen@ginolis.com) or Marketing Manager [mikael.silegren@ginolis.com](mailto:mikael.silegren@ginolis.com).

Location is negotiable.

Please submit your application, CV with references and salary expectations to [recruitment@ginolis.com](mailto:recruitment@ginolis.com) by April 30, 2019.

*Ginolis is a global provider of assembly automation and liquid handling solutions for the medical device and diagnostics industries. The company's desktop robotic platforms are characterized by high precision and modularity. Ginolis is privileged to work in co-operation with many of the world's leading diagnostic companies.*

*Established in 2010, Ginolis is privately owned and headquartered in Oulu, Finland, with subsidiary in San Diego, USA and Representative Office in Suzhou, China.*